

# Packaging that doesn't cost the Earth

Planglow is a recognised market leader for the supply of paper-based products to the catering industry. Our products include labels, bags, menus, Ripple-Wrap™ cups and sandwich wedges.

As an organisation we place a strong emphasis on our company's philosophy of quality, service and efficiency, underpinned by our strong environmental practices. This is highlighted by our Corporate Environmental Policy Statement, as well as the internal policies we have in place to reduce the impact we have on our environment.

## The Facts

Statistics show that in the UK alone we use over 1 billion plastic sandwich wedges annually. Of the total plastic waste produced only 7% is recycled which means that 93% will remain in landfill for hundreds of years before degrading. That's not to mention the fossil fuels used to make them and the pollution generated. For this reason Planglow has made a firm commitment to provide its customers with an eco-friendly alternative to plastics that doesn't cost the Earth\*

## Adding Value

One of the main arguments against the use of cardboard packaging has always been the additional cost; however, offering environmentally friendly packaging is becoming an increasingly important selling point, enabling you to make a statement about your environmental stance as well as appealing to increasingly ethical consumers. What's more, customers associate cardboard wedges with a fresher, premium product allowing you to increase your prices and still enjoy a higher flow of customers\*

Planglow

Environmental

Statement

Caring for you, your planet, your future.

# Product Environmental Statement



“ All of our sandwich wedges are available in 100% fully biodegradable and compostable material. ”

When you purchase any Planglow product you can be assured that you have chosen one which aims to be environmentally friendly in all aspects, whilst delivering the most suitable product solution.

Below, we have highlighted the environmental benefits for each of our products:

## Paper-based Products

The majority of our products are paper-based - this includes our bags, menu paper, shelf-edge tickets and our matt and gloss labels. This means that they will biodegrade in a composting environment. It also means that they are suitable for recycling \*

## Sandwich Wedges

All of our sandwich wedges are available in 100% fully biodegradable and compostable material. The clear window is made from Polylactic acid (PLA), a fully bio-compostible alternative to plastic. PLA is derived from corn, a 100% renewable resource. The board contains a special eco-friendly coating which acts as a moisture barrier called Tecta which is 100% biodegradable, compostable and recyclable.

All of our sandwich wedges have been fully tested and are compliant with standard consumer safety specifications \*

## The Ripple-Wrap™ Cup

The Ripple-Wrap™ Cup has been purposely designed to offer many advantages to the environment, as well as the discerning coffee lover.

Compared to other insulated hot cups such as foam, plastic, triple-walled paper cups and double cupping, the unique all-in-one design of the Ripple-Wrap™ Cup minimises raw material usage, minimises manufacturing processes, allows packing and logistical efficiencies and minimises the overall energy used throughout the supply-chain.

The Ripple-Wrap™ Cup is compliant with standard consumer safety specifications and is even packed in paper tubes to avoid the use of non-biodegradable materials \*

## Sustainable Forestry

All of our product suppliers are commissioned for their own pro-active environmental best practice. Most importantly, the board and paper stock is sourced from international paper mills that fully manage sustainable and renewable plantations \*



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